



# National Real Estate Investors Association Benefits Overview '17 - '18



Promote | Protect | Educate

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[www.NationalREIA.org](http://www.NationalREIA.org) Phone: 888-762-7342

# National REIA knows that running a successful Real Estate Investing Business Involves a lot of moving parts.

That is why we have teamed up with some of the country's leading and most respected businesses to bring you valuable tools and discounts to help you hit the ground running.



The National REIA Insurance offering through our Real Protect program with Norton Insurance was built specifically to address the unique needs of the independent real estate investor.

Norton helps you to provide a wide array of products including coverage for properties being rehabbed, vacant and occupied rental properties, retail or office spaces and even those you just bought at the court house steps! Members get **FREE QUOTES** and an advisor to help you find the best insurance solutions for all your real estate needs.



IPerfect renter, perfect lease, and a process that takes about 90 seconds to complete... that's every landlord's dream. Rent Perfect turns all of those dreams into reality with a combination of hands-on investigative techniques and digital online tools to complete the most accurate and thorough credit and background screening available. Our convenient online application process lets your tenant complete and pay for their own background. Once approved, use Rent Perfect to create a lease for your tenant to view and sign online. See why thousands of National REIA members trust this innovative new platform to ensure they Rent Perfect every time (and it's not just the \$0.95 set up fee).



market a revolutionary new product that not only detects bedbugs but captures them via a specially designed trap that is pet-safe and people-friendly. These traps provide the most effective detection & protection against the growing threat of bed bugs on the market today.

There is finally a solution to the growing problem of bed bugs.

ClearVue Technologies has brought to





The Home Depot® is the world's largest home improvement specialty retailer. The Home Depot offers customized cost reduction solutions that target and meet the evolving needs of professional customers involved in residential and commercial construction, and facilities maintenance.

As a member, you will have access to The Home Depot's Pro Xtra Loyalty program. As part of the loyalty program, you will receive a 2% rebate on your Home Depot purchases, on top of their already low prices. Plus, The Home Depot now offers our members 20% off interior and exterior paints and primers at your convenient one-stop shop for paint, coating products & more.

You will also be able to take advantage of the Home Depot Appliance program that allows you to easily order the appliances you need from the exclusive catalog designed for National REIA members.



1-800-GOT-JUNK? is your full-service junk removal company. We offer junk removal services for your home or business. We're the junk removal company that handles the tough stuff –and we ensure that your junk is

recycled, donated, or otherwise disposed of responsibly. Do you have old furniture, appliances, electronics, tires, construction debris, or yard waste you need to make disappear? 1-800-GOT-JUNK? can take away almost any material we can fit in our trucks, without you ever lifting a finger. We'll remove junk from wherever it's located, and we won't leave a dent or speck of dirt behind. When we say we're your full-service junk removal company, we really mean it.



The National REIA Shipping Program, managed by PartnerShip®, is a comprehensive inbound and outbound shipping program that combines simplicity, savings, and value to all National REIA members. As the National REIA-endorsed shipping management provider, PartnerShip works with FedEx, UPS Freight, YRC Freight, and other reputable carriers to provide unparalleled customer service and significant

savings on every shipment. Members who enroll in this free program receive discounts on small package, LTL freight, truckload, and tradeshow shipments with no minimums or obligations.



National REIA members receive up to 20% off all purchases of Retractable Banners, Yard Signs and accessories, Vinyl Banners and more from the World's Largest Online Sign Retailer, BuildASign.com.

Upload your own artwork or use their design tool to make your own custom signs and have them delivered right to your doorstep. All Signage can be purchased through National REIA's custom signage portal.

# Office DEPOT® OfficeMax®

Succeeding in business is about smart relationships. That's why we created the Office Depot National REIA Program, a National program for all Chapters and Affiliates and their members of National REIA. Participating in the program provides you with great savings, award winning customer service, and the ability to shop the way you like (online, by phone, or in-store).

## Benefits of the Program:

- Save 15-25% off of your annual office supply purchases with 15-55% off pricing on over 1500 items most commonly purchased by businesses in all categories.
- Account Billing with Net 30 Terms available depending on Business Credit.
- Ability to Customize your Core Supply List for the products and services you use most
- Free Next Day Delivery on orders over \$50.00\*
- Product offerings for supplies outside of everyday office supplies such as Cleaning, Breakroom, Furniture, technology, and Copy and Print.
- Dedicated Account Manager

## Special Pricing on Copy & Print

- 2.5¢ Black & White copies
- 24¢ Color copies
- 40% off Finishing Services - including laminating, binding,



Open your Self-Directed IRA with Equity Trust Company and use your retirement money to fund investments in real estate, notes, tax liens, and more. Equity Trust Company, a leader in Self-Directed IRAs, provides you

with the opportunity to take control of your financial future with tax-advantaged accounts. As a National REIA member you will have access to dedicated investment liaisons, an online account management system, and education resources complete with an online investor community.



Escrow Services you can obtain help with financial structure of the seller financing contract. They act as a professional third-party escrow agent to handle all the details involved in servicing a first, second, or wrap-around mortgage, deed of trust, land contract, Bond for Deed, option or other installment loans. Whether you've agreed to accept payments on a promissory note or decided to include private mortgages in our investment portfolio, they have the experience and expertise required to properly service any installment plan.

The Real Estate Investment and Funding Association (REIFA) aims to launch a platform to better connect funders & investors in order to create easy, consistent & abundant deal flow.

Members will post both their offer & their work criteria; those facets will be analyzed instantly to find the ideal match. With peer to peer review, we let the community build and back the integrity of each match alongside REIFA. Get connected, send a message, and get back feedback...it's just that easy!






CallFire offers one of the world's most trusted communications platforms for voice and text messaging.

Use CallFire to compose and send SMS text and voice broadcasts in minutes. Reach all of your customers instantly to communicate information, offer promotions to keep them engaged, and generate new leads – all while saving valuable time and money.

With your National REIA membership, you will receive specially negotiated rates of 3 cents per Voice Broadcast, 2.5 cents for Text Messages.

**Constant Contact**  One tool, for all your marketing. That's the Constant Contact Toolkit. You get real results through marketing campaigns like email newsletters, surveys, events, Facebook promotions, online listings, and more. But it's not just about the product: award-winning support and free marketing resources are there to make the path to success smoother.

*Helping small business do more business.\**

Ring Ring LLC. provides companies (both large and small) with vanity toll free numbers; for the use of advertising and branding purposes.



A company that would benefit most is either currently advertising, or plans on advertising on TV, Radio, Out-of-Home, Internet, or Print. They might even want a memorable phone number for their vehicles that are out on the streets, where thousands of people see them every day or on yard signs when selling a home. Vanity toll free phone numbers increase advertising response rates because they are simply more memorable. Brand yourself with a phone number that works for you and your customers.



National REIA members receive 25% off all purchases of Personal Investor Market Reports when they use their coupon code provided by their local association. Local Market Monitor helps individual residential real estate investors make sound investing decisions by providing them with the local market risk and opportunity intelligence they need to make better decisions. With Local Market Monitor, investors have

access to the forward-looking investment insight used by large homebuilders, banks and corporations — but at a price and in a format accessible to them.

National Credit Systems, Inc. is a unique agency in that its entire company focus is on servicing the collection needs of apartment owners and managers. We are true specialists, with over 98% of our business coming from the multi-family housing industry. We do not divide our efforts among several different business types.

Our entire collection system has been designed to accommodate the distinct needs of the multi-family housing industry. The result of this specialization is higher net collection returns and an unmatched level of service for our valued clients. Quite simply, National Credit Systems provides its clients with More Money and Better Service.



# As part of our mission to educate our members, we have created a platform to be able to do just that.

National REIA believes in the power of knowledge and the importance of sharing it. As a result, National REIAU and Real Estate Investing Today was launched as a way to support and enlighten our local real estate investor organizations and their members.

## Online Real Estate Education



Imagine real estate investing training that is fast, easy and convenient! National REIAU delivers great low cost, high quality investor training on exactly the subject you want, exactly when you want it. It is all available right here, right now with National REIAU.

We provide comprehensive course material through videos and provide the professional education that will set you apart from your competitors. Our ever-expanding selection of courses is timely, accessible and cost effective. REIAU will be the leading online resource for real estate investors, both beginners and advanced. The National REIA University is the most comprehensive educational program available for real estate investors.

### Our Mission:

National REIA's goal is to put you in control of your education and training so you can learn more and earn more – on your schedule! From the "Quick Tips" clips, to on-demand videos to regularly scheduled webinars, National REIA brings you the information you need to manage your real estate investing business more effectively. We help you boost your bottom line, while reducing your stress and worry.



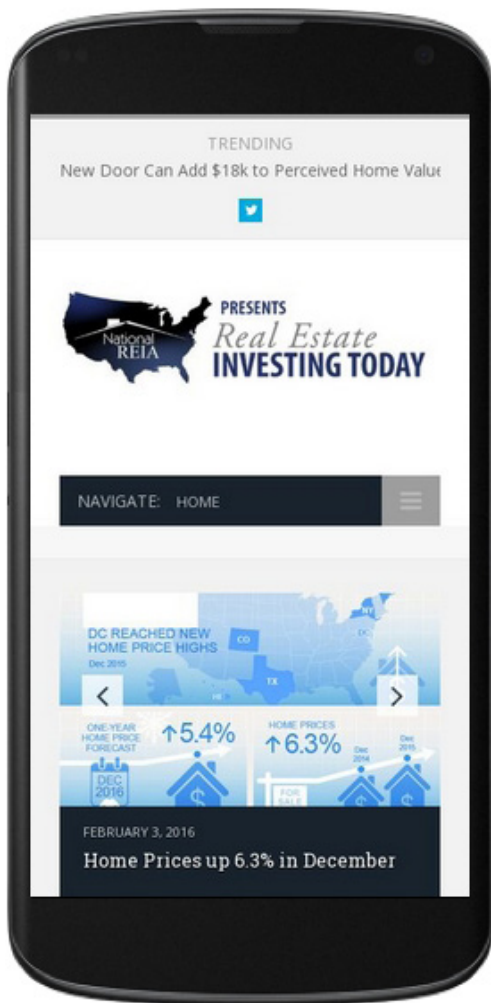
### User Experience:


- **"Fingertip Technology"** – education brought to you on your desktop, laptop, tablet or phone
- **Cost Efficient Learning** – education without travel costs or scheduling issues
- **Accessible** – 24 hours a day, 7 days a week Convenient – flexible and easy to use
- **Engaging** – education brought to you by highly qualified instructors with easy to follow presentations
- **Personalized** – work at your pace and in a location of your choice
- **Real-time** - information following best practices to keep you up to date.

Enroll In Online Classes And Start On Your Path To Real Estate Education  
With National REIAU Today

Visit Us Today at [www.NationalREIAU.com](http://www.NationalREIAU.com)

## Industry Updates



Real Estate Investing Today can be found at  
[wwwRealEstateInvestingToday.com](http://www.RealEstateInvestingToday.com)  
& on Twitter at @REI2Day 

Staying on top of the latest news about Real Estate Investing can be overwhelming and, quite frankly, time consuming. That's why National REIA has created "Real Estate Investing Today" as an online conduit for important industry-related news, data & legislative information that affects your bottom-line.

The site is maintained in-house and regularly updated. Likewise, it is also integrated into our social media channels to maximize outreach and impact. While we're not trying to reinvent the "news" wheel, we will ensure that important information (especially breaking news) is disseminated to our membership base in an expeditious manner.

As part of our mission to protect the real estate industry, we believe it is important to stay informed and involved with the most up to date legislation, and we urge you to join us and connect online with Real Estate Investing Today.



## Get started using your benefits package today to get yourself on the road to real estate investing success.

All of the details included in this manual are accessible on NationalREIA.com Plus, when you login to the Member Area of our website, you will have direct links to our benefit providers and instant access to benefit applications and brochures. National REIA's constatly evolving benefits package assures that you have the resources you need for success in today's market.

Managing your National REIA account and benefits online is easy! Visit NationalREIA.com and click on **Member Area** to access the member center and find all of the information you will need.

**Don't know your login information?**

Call 888-762-7342 or email [membership@nationalreia.org](mailto:membership@nationalreia.org) to request your current username and password.



Visit us today at  
[www.NationalREIA.org](http://www.NationalREIA.org)  
for more information.